

House of Arts & Culture becomes a Cultural Incubator when it allows people to interact freely, with each other, and with its immediate urban context.

This is much similar to the way many souqs were traditionally carried out.

Under the light shade that defines the place of communication just only loosely, people from different culture and different trades exchanged merchandizes, argued politics, and competed in poetry reading.

This House of Arts & Culture aims the transformation of that fine souq tradition to today's Lebanon.

